FSC Friday Activity Ideas

FSC Friday raises awareness of the importance of responsible forestry and is celebrated every year on the last Friday in September! The day is marked internationally with events and promotions, raising awareness and understanding of FSC and celebrating the world’s forest.

The FSC tick tree logo is used to identify products from well-managed forests. These forests are managed with due respect for the environment, the wildlife and the people who live and work in them. Choosing FSC products where possible, and asking for FSC products where they are not available, creates a demand that feeds back through the supply chain and encourages more forest managers to reach the FSC’s high standards.

For more information about FSC Friday, please visit the website: [www.fscfriday.org](http://www.fscfriday.org)

Please find below some ideas for FSC Friday activities:

**Spread the word**
Put up an FSC (and or FSC Friday) poster or two and, if you have space, display our leaflets and competition flyers.

Ask participants to use the FSC postcards to write to a friend or a family member telling them about FSC.

**Dress in green / fancy dress**
Use fancy dress or simply wear green on FSC Friday. For the fancy dress theme – dress up as forest products e.g. trees, flowers, fruits etc.

**FSC videos**
This is probably the easiest way to gain understanding of what FSC is and what you can do to help save world’s forests. You can watch FSC videos (and documentaries on forests and wildlife) anywhere... perhaps in a forest! FSC videos can be found on our YouTube Channel [http://www.youtube.com/user/FSCUnitedKingdom?feature=watch](http://www.youtube.com/user/FSCUnitedKingdom?feature=watch) as well as our website [www.fsc-uk.org](http://www.fsc-uk.org)

**FSC quiz**
You can come up with your own quiz using our website as a useful resource [www.fsc-uk.org](http://www.fsc-uk.org) or we are more than happy to email you quiz on FSC – please let us know by emailing [fscfriday@fsc-uk.org](mailto:fscfriday@fsc-uk.org)!
FSC poster or video competition
Create videos or posters encouraging people to look for the FSC logo. Lesson plans 4 and 5 in our Key Stage 2 education pack explore this in more detail and can be downloaded here: www.fsc-uk.org/education. We would love to show videos and posters on our website and could offer prizes for the best ones!

FSC Staff Awareness Day (for businesses)
Hold an internal staff awareness raising activity. Organise a short talk about what the FSC certificate means and the purpose of FSC Friday. Perhaps you could offer discounts to customers on FSC Friday – we could promote this on our website.

Tree-themed baking!
Hold a competition where tree-themed cakes or biscuits are made and judged! We can provide a prize for the winner and can feature the best cake photos on our website! Perhaps a coffee morning could be held where the cakes are sampled and a discussion is held on what FSC means and what FSC products are available.

Forest walk
Perhaps you could arrange to have a guided walk in an FSC certified forest, ideally with a warden or the forest manager/owner who can discuss the implications of forest certification. FSC forests in the UK include those owned by the National Trust, Forestry Commission, Woodland Trust, Center Parcs and many local councils and Wildlife Trusts. You can find your nearest FSC Forest here http://www.fsc-uk.org/find-your-fsc-forest.36.htm.

Make a trail
Make a trail from leaves and twigs for participants followed by some information on the FSC logo and its importance.

Spot the logo & Poll the public
- Discuss the FSC logo and what it means.
- Ask the participants to carry out a simple survey as to whether their friends and family have seen the FSC logo before (e.g. on toilet paper, garden furniture).
- Make a list of the different FSC products seen.
- Discuss the poll results – for example do more younger people recognise the logo than older people? Have more women seen it than men?
- The results could be compared with the national or geographical results of our polls.
- Encourage people to look for the logo in shops – you could use our postcards to tell people about the FSC logo and why it is important.
- Perhaps offer a prize for the most unusual product or for the person who has seen the most FSC logos.
- Lesson 5 in our Key Stage 2 education pack explores this in more detail and can be downloaded here: www.fsc-uk.org/education

Fruits of the Forest Game
- All participants write down up to 12 (or any number of your choice) products that come from forests (limit this to things in your house/school/etc).
• Each person reads out their list and if anyone else has the same product they cross it off their list.
• The winner is the person with the most items left on their list.
• Follow this with a discussion of the range of FSC products available and what FSC means.

**Woodland treasure hunt**
Who can find special leaves, twigs and other woodland treasures? Remember to leave the wood as you found it... At the end, organise a short talk about FSC awareness and purpose of FSC Friday. You can also find a treasure trail activity game here: [http://www.fsc-uk.org/activity-ideas.84.htm](http://www.fsc-uk.org/activity-ideas.84.htm)

**Scavenger hunt**
How many of these (summer/autumn etc) treasures can you find? This can also be played using the alphabet – give each participant/team a sheet of paper with the alphabet listed and the winner is the first participant/team to find an item starting with each letter (there may have to be some compromises in this game)!

In addition to things found in forests, you can also base the games around activities that can be done in the forest, for example: things to do (such as story-telling, tree-climbing), things to see (such as birds, insects), things to photograph (such as animals or beautiful trees in the forest).

At the end, organise a short talk about FSC awareness and purpose of FSC Friday.

**What can you find in the woods today?**
Hide wood or paper products across various sites in the forest. If you mix non-FSC and FSC products (it could be things in your house e.g. wooden toys, tissue paper), you can differentiate products with the FSC logo at the end and explain the importance of the FSC logo. Ask the participants to find the various wood and paper products and the winner is the one who finds the most products with extra points being awarded for FSC products.

Ask the winner how the FSC products were identified and explain the FSC logo.

**Educational resources**
We have a range of lesson plans and resources for Key Stage 1 to 4 on our website: [www.fsc-uk.org/education](http://www.fsc-uk.org/education)

**Other ideas**
- Further activities available here: [http://www.fsc-uk.org/activity-ideas.84.htm](http://www.fsc-uk.org/activity-ideas.84.htm) (including the Moving Carbon Game, the Forest Summit Game and a wordsearch)
- Pledges: [http://www.fsc-uk.org/pledge.45.htm](http://www.fsc-uk.org/pledge.45.htm)
- FSC UK competitions [http://www.fsc-uk.org/competitions](http://www.fsc-uk.org/competitions)