Demand for forest products continues to grow and there is increasing pressure on the world’s forests.

Much of the remaining natural forests still suffer from illegal logging, poor management and conversion to other land uses.

Although logging is seen to be one of the main threats to forests, felling timber for profit may actually be one of the most effective ways of safeguarding the forests for future generations as long as the logging is done in a responsible manner.

Trading timber gives the forest economic value protecting it from being converted to other land uses. The Forest Stewardship Council®, or FSC®, is an international organisation dedicated to promoting responsible forestry.

FSC runs a forest certification scheme which enables consumers to identify products from well-managed forests.
These forests must be managed with due respect for the environment, the wildlife and the people who live and work in them.

FSC enables responsible forest managers to get a higher price for their timber, allowing them to compete with pressures from other land uses and the artificially low prices caused by destructive and illegal logging.

FSC is the only forest certification scheme endorsed by the major environmental charities, including WWF and The Woodland Trust.

Timber from FSC certified forests is tracked through a chain of custody system to the end user and products can be identified by the FSC’s tick tree logo.

By choosing FSC labelled products you can be confident that you are not contributing to global deforestation.

If you love forests, look for logo!

“Choose FSC products because they put forests first to make them last”

Charlie Pope, aged 9

For more information visit www.fsc-uk.org