Lesson 4: FSC and Me

Purpose
Explore the work of FSC:
• Who it works with
• What it does

What to do:
1. Pupils should work in small groups or pairs. Ask them to imagine that they’ve been asked to create a short video that will explain the work of FSC.

2. Explain that the video must follow the outline given in the briefing document. Explain that this session will be split into 3 tasks:
   • Discussion of the briefing document
   • Research & creation of outline ideas
   • Presentation of outline plan
   Ask the pupils to suggest start and end times for each section.

3. Refer pupils to the ‘10 Good Reasons’ and the FSC Wordsearch to research the benefits of the FSC Certification and the range of FSC products available.

4. Discuss the outline plans and think about the next stages of this work. Pupils might:
   • Use digital cameras to create a video.
   • Present their finished work ‘live’ (e.g. during an assembly).

FSC and Me: Briefing Document

Format: Video

Duration: 2 minutes

Audience: Children and their parents.

Purpose: Introduction to FSC – who it works with, how it protects the forest.

Visual content: A series of people (or animals) talking directly to camera.

Audio content: Describe role or link to forest (e.g. Forester). How FSC affects my role/link to the forest. How FSC works with me to protect the forests.

Important Note: The video must include at least one consumer and must refer to the wide range of products certified by FSC.
10 Good Reasons to Look for the FSC Logo...

1. You can buy wood and paper products with a clear conscience when you see the FSC logo. FSC forests are managed with consideration for people, wildlife and the environment.

2. The FSC label guarantees that the trees that are harvested are replaced or allowed to regenerate naturally.

3. Parts of the forest are protected entirely, in order to protect rare animals and plants.

4. FSC protects the rights of indigenous people to use the forest. If they have sacred sites in the forest these are exempt from felling.

5. The forest owner must use local workers to run the forests, and provide training, safety equipment and a decent salary. The forest owner is often obliged to support the community in other ways, such as through the development of schools.

6. FSC is a market-based initiative which also ensures better conditions for the forest and the people whose livelihoods depend on it.

7. FSC gives an assurance that future generations will be able to enjoy the benefits of the forest.

8. All the wood is tracked from the forest to the store. Every link between the forest and the consumer is certified to make it clearly identifiable which wood is FSC certified and which is not.

9. FSC is the only wood certification scheme endorsed by the major environmental organisations, including WWF, Greenpeace and The Woodland Trust.

10. The FSC label is not only available on wood for furniture. It can also be found on floors, decking, paper, books, magazines, charcoal, kitchen utensils, even footballs!

Love the Forest? Look for the Logo!
www.fsc-uk.org/education
All the products listed below can be FSC certified. Can you find them all?

<table>
<thead>
<tr>
<th>BALLOONS</th>
<th>JIGSAWS</th>
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<tbody>
<tr>
<td>BEDS</td>
<td>MAGAZINES</td>
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<td>BENCHES</td>
<td>NUTS</td>
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<td>BIRDOXES</td>
<td>PACKAGING</td>
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<td>FLOORING</td>
<td>VENISON</td>
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<tr>
<td>FOOTBALLS</td>
<td>WINDOWS</td>
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The letters you don’t use should spell a message. What is it?