



How can I use the FSC Trademarks?

The name **Forest Stewardship Council**, the abbreviation **FSC** and the **FSC logo** are all registered trademarks and there are strict controls on their use.

Overleaf is a flowchart to help you to determine the steps you need to take in order to use the FSC trademarks.

FSC takes trademark misuse very seriously. We are committed to protecting the credibility of the FSC system and of FSC certificate holders.

Please contact us if you are unsure as to how you can use the FSC trademarks.

Further information:

The Trademark Quick Guides for certificate holders and promotional licence holders can be accessed via our website.

There are also a number of other FSC UK resources you may find helpful:

- › On product claims and labels
- › What do the FSC labels mean?
- › Recycled label
- › Promoting your FSC products with a promotional trademark licence
- › FSC for-placement-only labels

Useful documents:

- › Summary Document: Forests for all Forever – FSC brand and marketing toolkit
- › FSC Standard: Requirements for use of the FSC trademarks by certificate holders
- › Quick Guide: FSC trademark use for certificate holders
- › FAQ: Trademark use by FSC certificate holders
- › FSC Trademark Use Guide for Promotional Licence Holders



Flowchart: Determine the steps you need to take in order to use the FSC trademarks:

