

Do you have a passion for, and commitment to the responsible management of the world's forests? Do you also have leadership and management skills; the drive, enthusiasm and presentational skills to be the public face of FSC's national office in the UK; and an ability to absorb information quickly, make clear decisions and think ahead strategically?

**The FSC UK National Office is seeking a new full-time Executive Director from 1<sup>st</sup> March next year to drive forward its innovative work.**



## **FSC**

The Forest Stewardship Council (FSC) promotes the responsible management of the world's forests, notably through *Forest Management* certification and a *Chain of Custody* system that tracks wood from well-managed forests to end products.

Through FSC certification companies demonstrate their commitment to responsible forest management. By specifying and buying FSC certified timber consumers support the preservation of the world's forests, their indigenous peoples and eco-systems.

At the beginning of 2014 there were over 180 million hectares of forests certified to FSC's standards across the globe and in excess of 27,000 companies holding chain of custody and other certificates. The equivalent figures for the UK are 1.6 million hectares of forest and more than 2,300 companies have chain of custody certification. We work to achieve a measurable increase year on year in the number of FSC certificates and the quantity of certified products being used in the UK.

The FSC system is endorsed by major environmental and social organisations, such as WWF and Greenpeace, and meets the UK Government requirements for procurement of legal and sustainable timber by the Public Sector.

## ***The FSC UK National Office***

The FSC UK National Office is a registered charity that exists to promote the responsible management of the world's forests through activities in the UK. The organisation has three main objectives:

- To ensure that UK forests are well managed by maintaining a national forest management standard and encouraging forest owners to follow it;
- To create demand for FSC-certified products and, in so doing, encourage forests and companies around the world to become FSC certified; and,
- To provide advice and guidance to all stakeholders in the UK with an interest in the FSC system.

FSC UK achieves these objectives through six work streams:

- Ensuring that FSC's principles for sustainable forest management are reflected in the UK's Woodland Assurance Standard;
- Providing input into international standard development;
- Representing FSC to UK Government, commerce and industry;
- Promoting FSC at all levels from schools and communities to the national stage;
- Advising stakeholders on the content and intention of FSC's many standards; and
- Ensuring that FSC's trademarks and labels are used only by those so entitled.

FSC UK currently has 8 members of staff, an active, engaged and credible Board of Directors, and is a key part of the wider FSC International Network.

For more information please study this website and that of FSC International at: [www.fsc.org](http://www.fsc.org)

## ***FSC UK Charity Executive Director***

### ***The Role:***

The FSC UK Executive Director works in conjunction with the charity's Board of Directors to provide the leadership and strategic vision for promoting and developing the FSC system at a national level and beyond.

The Executive Director:

- is the key representative of FSC to all interested sectors in the UK, including the timber trade, government, retailers and other environmental organisations;
- develops and implements, in conjunction with the Board of Directors and in line with FSC International's global objectives, FSC UK's mid- to long-term work programmes;
- provides sound financial management, maximising the charity's impact within the limit of available resources;
- leads the advancement of FSC in the UK across all workstreams, including overall management of significant projects;
- provides direction and inspiration to the FSC UK team;
- co-ordinates the promotion of all FSC/FSC UK's messages in the UK, including to the media;
- represents FSC UK within the FSC International Network;
- co-ordinates FSC UK's dealings with UK-based certificate holders to ensure a high level of service delivery;
- oversees and contributes to fundraising and exploits commercial opportunities where appropriate;

### ***Location and remuneration***

Wales, London or with good access to both. The FSC-UK office is currently based in Llanidloes, Mid-Wales. Possibility for flexible home working combined with office working.

The role involves travel in the UK, including overnight stays, and some overseas travel.

Salary: Negotiable from £40,000, based on experience.

### ***The Candidate:***

#### **Essential skills and experience**

- Evidence of a passion for and commitment to conservation of the world's forests;
- Track record of leadership and decision making;
- Ability to get the best out of a small team;
- Background of working collaboratively with a wide range of partners (these will include other FSC organisations, other NGOs, government departments and private companies);
- Experience of working with or in the commercial sector;
- Strong business and project management skills;
- Financial management skills, including good awareness of the bottom line and ability to negotiate with partners and suppliers;
- Good all-round communication skills. You should be:
  - comfortable representing FSC at all levels, from senior government to press/media and members of the public
  - able present to friendly, neutral and hostile audiences

## **Desirable skills and experience**

- A background in the UK timber trade, forestry, the environmental sector, ethical trading or marketing;
- Knowledge of the FSC system;
- Fundraising experience;
- Networking skills

## ***To apply***

To apply, please first read the outgoing Executive Director's Introductory Letter to potential applicants. Please follow the guidance in the letter, sending your CV and covering letter by email to the outgoing Executive Director, Charles Thwaites at [charles@fsc-uk.org](mailto:charles@fsc-uk.org)

Please include the contact details for two previous or current employers as references, including telephone numbers. Referees will be contacted prior to any offer.

Please write "DIRECTOR APPLICATION" as the subject heading for your email.

Closing date for applications: **26<sup>th</sup> September 2014.**

Following review of applications, first interviews will be held in London on **October 20<sup>th</sup> and 21<sup>st</sup>**. All candidates successful to first interview will be asked to prepare a short presentation for the second round of interviews (possibly in the first week of November). The subject of the presentation should cover any previous experience through which you have demonstrated the key skills you will bring to the role of Executive Director, and your vision for the future of FSC UK.